FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00114594-A **Type of Permit:** STILL **Release Date:** 10/28/2016

Production Company THE LOVELY WORKS LLC

Insured Company Name THE LOVELY WORKS LLC

Contact Phone No. 1 646-339-4969
Contact Phone No. 2
Fax
Address 193 CLINTON AVE, APT 2B
BROOKLYN, New York 11205

Production Title AERIE PDP

Type of Production Still Photo

Producer Andrea Hetherington

Director Janelle Bendycki

1st AD Ben Mistak

Production Manager Carrie Heather

FilmL.A. Coordinator Michael Gonzalez

Location Manager Carrie Heather
Primary Phone Mobile - 323-219-4949
Secondary Phone

Location Assistant Van Nguyen
Primary Phone Mobile - 323-219-4949
Secondary Phone

Fees

SANTA MONICA PARKING LOT USE FEE $900.00

Total Permit Fee $900.00

Number of Locations 1

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Summary Information — Location

Permit Number S00114594-A
Production Company THE LOVELY WORKS LLC
Insured Company THE LOVELY WORKS LLC
Production Title AERIE PDP

Location Manager Carrie Heather
Primary Phone Mobile - 323-219-4949
Secondary Phone

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

*****SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/14/16 THRU 9/5/16 (SCROLL DOWN)*****
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Wendy prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 7th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

No posting of production/directional signs allowed on public property.

Film Dates 10/31/2016 - 10/31/2016 07:30 - 18:30 1 day
11/1/2016 - 11/1/2016 06:30 - 18:30 1 day
11/4/2016 - 11/4/2016 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document NO SIGNAGE IN SANTA MONICA.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Equipment on sand; Exterior models against scenery; Models in water. ; Model on Lifeguard Tower; On 10/31 and 11/2 Filming between Tower 16 to SM Pier; On 11/04 filming around Towers 22-24. Water Activity and shooting on tower (in presence of assigned lifeguard); Lifeguard Hours for 10/31- 9am-6pm; Lifeguard Hours for 11/1- 7:30am-4:30pm; Lifeguard Hours for 11/4- 8am-3pm;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Summary Information — Location

Permit Number	S00114594-A	**Location Manager**	Carrie Heather
Production Company	THE LOVELY WORKS LLC	Primary Phone	Mobile - 323-219-4949
Insured Company	THE LOVELY WORKS LLC	Secondary Phone	
Production Title	AERIE PDP		

Coordinator Note Rider A collects Parking Lot Fees. No charge rider.

Parking

Base Camp
Location Type : Other Location
Santa Monica Beach Parking lot 4 South, Santa Monica, CA, 90405

Crew Parking
Location Type : Other Location
Santa Monica Beach Parking lot 4 South, Santa Monica, CA, 90405

Parking Notes
Company approved for 15 spaces on 10/31, 11/1, and 11/4 in Lot 4 South

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City of Santa Monica
Transportation Engineering & Management Division
Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

NO PERMIT